



WHAT TO WEAR

General Tips on Styling

One of the most important decisions when planning your session is what to wear! The only “rule” I have is to choose outfits that reflect your personality and make you feel amazing.

Avoid anything uncomfortable—even if it technically “works”—because if you’re uncomfortable, it’s all you’ll be thinking about, and it will show in your photos. Trendy clothing comes and goes, so keep trends under control and opt for timeless pieces instead. Some favorites include jeans, khaki-colored pants, white, black, or neutral tops, lace, sundresses, hats, and even bare feet. Avoid busy prints, large graphics or logos, checkered patterns, and geometric designs, as these don’t photograph well.

Add visual interest by incorporating simple accessories. A favorite headband, belt, scarf, or piece of jewelry can help you stand out without being distracting. Hats and headbands are perfect for kiddos, too.

Clients are encouraged to bring meaningful props such as a musical instrument, sports equipment, a favorite book with reading glasses, or even a family pet. You might also consider incorporating your family’s favorite hobby or location into your session.

Here are a few general tips to help you plan your outfits:

START WITH MOM

It’s much easier to visualize the entire look once you’ve chosen one key piece. Starting with mom is often helpful since women’s clothing typically offers more variety in colors and patterns.

COMPLEMENT, DON’T MATCH

The days of all-white shirts and khaki pants are gone! Instead, choose colors that complement each other. Soft tones (like light blue, gray, or blush) or warm hues (such as brown, rust, or burgundy) work beautifully together. If you love bold, colorful images, opt for a more vibrant color palette.

STICK TO ONE OUTFIT

Keep things simple! One outfit per person is all you need for a great family session. Outfit changes take time and can lead to tired or grumpy kids.

CONSIDER YOUR HOME DECOR

Think about where you plan to display your photos. If your living room is light and neutral, lighter clothing may work best. If your space is colorful, bolder outfits can be a great choice.

PLAN FOR THE WEATHER

Nothing ruins a session faster than being uncomfortable. For cooler months, plan for layers like coats, scarves, hats, and gloves. In warmer weather, wear breathable fabrics and layers that can easily be removed.

DON’T FORGET SHOES

Shoes are often overlooked, but they can make or break an outfit. If you can’t find shoes you love, consider going barefoot (just bring comfortable walking shoes to get to and from the location). Avoid athletic shoes and bright white sneakers.

TRY ON YOUR CLOTHES WELL IN ADVANCE

Try on outfits well in advance and check them from all angles—not just your favorite mirror pose. Sit, squat, lean, and move around. Kids’ outfits should allow for plenty of movement so we can play, tickle, and have fun during the session.

LET THE KIDS HAVE INPUT

If your daughter hates dresses, don’t force one. If your son finds a bow tie uncomfortable, skip it. Happy kids make for happy photos!

COMFORT

Above all, if you feel good, you’ll look good. Choose clothing that allows freedom of movement, keeps you comfortable, and doesn’t require constant adjusting during your session.

