2024

# SENIOR

Rotrais

KIM DUNDA DESIGN & PHOTOGRAPHY





# This is YOUR year... Let's make these memories last a lifetime!

Thank you, from the bottom of my heart, for choosing <u>Kim Dunda Design & Photography</u> for your senior portrait session! This guide will help you to plan for all aspects of your session.

Can I tell you something I wish someone told me when I was a high school senior? Ok, here we go... The next time you take pics like this, it will likely be your wedding day, and by then you'll be a completely different person. Capture YOU as you are right now - right in the middle of the most incredible life change ever. You're only a senior ONCE in your life!

You'll find that my photographs are known for their depth, richness, artistry, and clarity. I love to use light and color to tell the story of YOU. My sessions are a lot of fun - we'll laugh (hard), I'll fuss over you and bring out your best. I am so excited to meet you!

# PACKAGES &

# Hicing

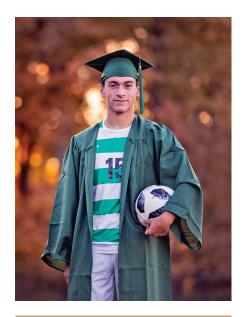


### THE GRAND \$1,050

### For the senior that wants it ALL!

- 60-90 minutes of session time
- Up to 2 locations
- Up to 2 outfit changes
- 12 high-resolution digital images, with the option to purchase more
- Personlized USB drive
- · Your choice of
  - » a 20 page 10"x10" graduation guest book (additional pages and options available upon request) OR
  - » a 10"x10" wall canvas

Session Fee: \$1,050.00 + tax and applicable fees\*



### STANDARD \$650

### For the senior that wants a memory!

- 45 minutes of session time
- 1 location (local to 08086)
- 1 outfit
- 6 high-resolution digital images, with the option to purchase more
- 20% off all products and prints purchased

Session Fee: \$650.00 + tax and applicable fees\*



### PETITE \$300

### For the senior that wants to be quick!

- · 20 minutes of session time
- 1 location (local to 08086)
- 1 outfit
- 2 high-resolution digital images, with the option to purchase more

Session Fee: \$300.00 + tax and applicable fees\*

# PACKAGES

### DIGITAL FILE COLLECTIONS

Bronze

Silver

Gold

\$200

\$400

\$800

Includes 10 low-resolution digital files. Suitable for sharing on social media.

\*not suitable for printing

Includes 10 downloadable high-resolution digital files & a personlized mobile app for viewing and sharing your photos on the go.

Includes all high-resolution digital files\*, a USB drive to keep your images safe & a personlized mobile app for viewing and sharing your photos on the go.

\*Up to 30 images

Single, high-resolution digital files may be purchased at \$60 per image









# PACKAGES &



### PRINTS AND PRODUCTS

### PRINTS

24"x36"	\$250.00
16"x20"	\$120.00
10"x13"	\$65.00
8"x10"	\$50.00
5"x7"	\$20.00

Additional sizes available upon request.

### VIVID METAL PRINTS

24"x36"	\$960.00
20"x30"	\$550.00
16"x20"	\$335.00
11"X14"	\$180.00
8"X10"	\$145.00

Additional sizes available upon request.

### CANVAS WRAPS

24"x36"	\$799.99
20"x24"	\$459.99
16"x20"	\$385.00
11"x14"	\$300.00
8"x10"	\$200.00

Gallery wall design services available upon request. Additional sizes available.

### Additional products offerings include:

Wall Art: Fine Art Wood Prints, Acrylic Prints and Framed Prints.

Albums, Guest Books and Companion Albums.

Gallery Wall Design, Holiday Cards and

more! Please contact me and I will make your

ideas come true.

# WHAT YOU CAN

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### **What To Expect**

### Step 1: Pre-Session

I'll send you a quick questionnaire to fill out via email. This is a great way for me to find out a little bit about you, and get you thinking about locations and other details.

About a week or two before your session, you'll receive your contract. Once your parent/guardian signs the contract, we'll have a quick check-in to go over all the details (time, location, clothes, etc) and map out our plan of attack!

### Step 2: Session Day

You do you. We'll meet at the location you've chosen and start shooting. Depending on which session you chose, we'll have anywhere from 30 minutes to an hour and a half together.

Remember to bring everything you think you'll need for the session, including your outfit changes and accessories, water, chapstick, make-up for touch-ups, oil-absorbing towelettes, a brush/comb, and a parent or guardian (if you're under 18 years old).

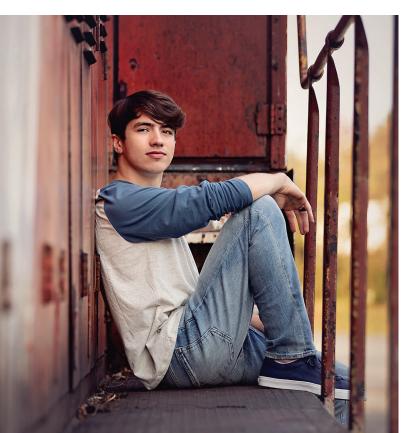
### **Location Planning Tips**

When planning your senior portraits with me, take a moment to look through the senior/family photos on my website and decide what "feel" you would like your session to have.

If you haven't yet chosen a location, ask yourself, "Do I like the casual feeling of a natural space? Do I like an urban vibe, or do I want to include a sport or hobby? Would I like some of each?"

We're lucky to live in beautiful South Jersey which affords us so many different locations and landscapes, from sea to city. Please review my locations guide for ideas on locations in the area. This is just a GUIDE and I welcome new location ideas.

I also love shooting in places that are special to my senior clients. That could be your high school or your favorite coffee shop. I'll work to tie in your passions and interests, as well as, your favorite colors and environments. Feel free to bring along your cello, artwork, ballet shoes or sports equipment.





# YOUR SHOOT

### **Sit Back and Relax!**

After our session together, you can relax. Unless you ask me not to, I'll post a sneak peek on <u>social media</u> a few days after your session. Each photo is edited individually, and by hand. So, to cut down on the editing time, you'll receive your gallery of UNEDITED images within a day or two of your session. From there, you will be instructed to choose your favorite images. While making your image selections, you'll need to keep in mind that each senior package includes a different

number of digital downloads. Please review my packages and price list before you begin the selection process. Once you are finished choosing your favorites, I will edit your images and deliver your final gallery within 2-4 weeks from your selection date.

You'll get an email with a link to view your gallery, which will be online for 2 weeks. If your gallery closes before you make your purchases, it may be re-opened for a \$25 fee.



# WHAT CAN YOU





Include a range of styles and layers that you feel good in. But make sure your outfits are functional to get the most out of your poses. In other words, it's best to avoid any dresses, skirts, tops or shorts that are too revealing when moving around or sitting.

Choose colors you know you look good in. If you aren't sure, consult your family or friends, and also consider your eye color and skin tones. I usually suggest limiting graphics and logos on clothes, unless it would look good where we are shooting (like an urban spot). Medium shades or rich tones photograph better than neons. Also, cream is a much better choice than stark white. I am always happy to preview your outfits via email before your session: <a href="mailto:dundadesign@gmail.com">dundadesign@gmail.com</a>. Choose clothes that fit you well. Smaller is actually better than baggy and loose, but be sure you can move freely in your outfit so you don't limit your posing. If you aren't comfortable in your clothing, that will translate in your images.

Include a variety of necklines (boat, crew, v-neck, tanks, etc) and be sure to have the appropriate undergarments, shoes, and accessories for each look. Avoid flip flops for both style and safety reasons!

If you want to shoot some images in a school/sports

uniform, make sure you have that uniform available prior to your session date.

For the Grande Experience, I suggest at least two outfits so we have a lot of choices for coordinating with different backgrounds and settings. Go for a variety! For ladies I suggest bringing two of the following: a light, flowing dress, a more casual option with jeans, something fun and stylish, something classic and simple, something upscale...you get the point. For the Standard and Petite Experiences, layers and accessories are great for getting both style and variety, too: bring jackets, sweaters, scarves, hats, jewelry, glasses...express yourself!

Something to consider: most often long sleeves or sleeveless tops will lengthen the "lines" in your photos more than short or cap sleeves. Maxi dresses and goodfitting skinny jeans are flattering on almost all shapes.

For guys, or people who prefer a more gender-neutral style, bring what you love and feel comfortable in, what expresses YOU. Collared shirts look great in pictures, as do crew neck tops or sweaters. Layers are always a great idea, for example a jacket, sweater or vest. With dark shirts and sweaters, a black t-shirt is a great base layer instead of white.

# QUICK TIPS

### HAIR + MAKEUP

- If you want a haircut before your photos, I recommend you make your appointment at least a week before your session date.
- Coordinate any professional hair/makeup applications early in the day, allowing you to get to your session on time.
- Guys, make sure your facial hair is freshly groomed or shaved.
- Stay away from any skin treatments at least one week prior to your session.
- Skip the spray tan (and the real tan!) It can look orange in photographs and you don't need it. Tan lines are distracting and sunburns are not a great look either.
- Bring chapstick and make-up with you to re-touch as necessary.
- Don't worry about blemishes or breakouts. Everyone gets them (everyone!) and I am a good retoucher. It's not an issue.

### THOUGHTS ABOUT POSING

The most important posing tip I can give you is to take a deep breath and relax. Trust in me, and know that I will direct you to pose in a way that is natural, organic, and flattering. These are just some general guidelines.

- Standing. Generally, when you stand, place your weight on one foot rather than two, unless I specifically direct you otherwise.
- Bring your forehead forward and down.
   This is a good tip for everyone as it elongates the neck. It feels weird, but it looks awesome!
- Open your hands, rather than make fists.
   You look more relaxed when your hands aren't clenched.
- I love movement in senior portraits, and I love laughter and natural, real-life gestures. I love drawing those things out of people. So get ready to have some fun.







### FREQUENTLY ASKED QUESTIONS

### How far in advance should I book my session?

The earlier the better! I do book up quickly, so four to six weeks in advance during the busy season is ideal. Once in awhile I have an opening sooner than that, so it never hurts to ask... but I always recommend planning ahead to secure the date you want.

#### How do I book my session?

It's very simple. Email or call me and we'll choose a date. We will choose a location and design a session to fit you perfectly. I'll send you a link to book the date we agreed on and instructions for paying your deposit. Your parents will then be sent an online contract to e-sign. All set!

### When is payment due?

Your deposit is due at time of booking and the remainder of your payment can be paid the day of your session or anytime beforehand. When ordering prints, products and digital files, payment is due when placing your order.

What forms of payment do you accept? Cash, Check, Venmo & Credit Cards (A processing fee of \$5, will be added when paying via Venmo & Credit Card). New Jersey state sales tax applies.

### Where will my session take place?

I know lots of great locations for photo shoots. You can choose whatever setting feels right to you from urban to natural, to anywhere in-between. If there is a place that is meaningful to you, tell me. We'll go there! (Note that some places require fees or permits for professional photography.)

### How long will the session last?

Typically sessions last between 20-90 minutes, depending on the package you book.

### What should I bring to my session?

Wear your favorite outfit. Bring any jewelry and accessories to coordinate with your clothes, makeup for touchups and hair styling items like combs, hairbrushes, hair elastics, etc. Also, you'll need to bring shoes to match your outfits. In summer, bug spray is a good idea (I usually have some). Don't forget your special "prop," if you have one! If you are bringing a dog, be sure to let me know. Som places don't allow animals. Also, make sure he or she has had a lot of exercise before the shoot, to insure a mellower animal.

### Should my parents come along?

If you are under the age of 18, you should have a parent or guardian present with you at your session. Otherwise, it is completely up to you! I love when families come along on a senior's shoot. It is always fine with me if they do, but if you find that you will be more relaxed without them there, then your folks are more than welcome to stay home.

# Can we get some family photos or a few with a sibling, too?

Yes. This will not be at all like a regular family shoot, because here our focus is the senior, but I usually can squeeze in a few extra shots at the beginning or end of the senior session. Tell me when you book if you are planning

to add on a few family or sibling shots, so I can plan ahead for this and keep the session running smoothly.

### What happens if it rains on the day of my outdoor session?

In the event of rain during a scheduled outdoor session we will either use an indoor location or reschedule for a different date (I build rain days into my shooting schedule). And a few times, I've actually shot IN the rain, so that's an option, too, if it's not pouring or storming out!

### Do you do retouching?

Yes, basic retouching is included in your session fee. Basic retouching consists of color correction, cropping, straightening, blemish removal etc. More involved edits will incur an additional charge.

# How soon after my session will I be able to see my photos?

Sneak peeks typically are posted to my social media acounts that same week. A password-protected online gallery of your unedited





images will be available about 1-2 days after your session. You will then be able to view your private online gallery and select your favorite images for editing.

### How long do we have to place our order?

Two weeks. If you aren't available during the expected gallery window, please inform me right away with your preferred start date. When your images are edited and your gallery is ready, I will remind you of the two week time frame and your gallery will open for ordering. Two weeks after the opening date you chose, the gallery will expire. If no order is placed during the two-week gallery window, a \$25 re-upload fee will apply and you'll be given an additional 3 days to place your order.

### How do we order our photos?

You may place your order online within your proofing gallery. Or we can get together for an ordering session and I can show you samples and help you select exactly what you need. As soon as payment is made, I put your prints, albums, canvases and other products into production. Digital files will be made available for immediate direct download. Smaller print products can be shipped to you directly or you can pick them up. For larger, heavier items we will arrange for pickup.

# Do I get the digital files? How about copyright?

You get digital files if you buy them. Pricing for individual files and collections is listed in this guide. Copyright for your digital images remains with me. You do not own the copyright nor do I transfer copyright. However, you DO get print rights! With every digital file purchase I provide a release form giving you permission to print your images and post them online to your social media accounts to be shared with friends and family. You may not alter them in any way other than cropping. It is illegal to edit copyrighted material without permission from the work's creator.

### What is the best way to reach you?

I prefer <u>email</u>, because I like to keep a tangible record of everything we discuss regarding your session. I also occasionally respond to emails at times of day that aren't really convenient for phone conversations! However, you are always welcome to call me to talk about any aspect of your session.

### And most importantly...

Just show up ready to have fun and feel special. Bring your ideas, your thoughts, your personality, and don't worry about a thing. It's going to go great!

Have another question? <u>Click here</u> and ask me! I'll be happy to answer you right away.







## GET IN TOUCH

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